

THE **REDFORD** CENTER

Fiscal Sponsorship Grant Application

Please note: Fundraising using The Redford Center's fiscal sponsorship may not begin until The Redford Center's Board of Directors has approved your sponsorship application

Proposal Guidelines

Narrative Proposal

The Narrative Proposal should be typed and sent as a PDF, be no longer than 5 pages, and cover the issues and questions below. If you cover all of the areas and questions below in detail you will also have a working project document template that you can use to pitch the project to potential donors/funders.

The proposal should cover the following areas and address all of the following in as much detail as possible:

- 1) Summary (up to 3 single spaced pages): Provide a narrative summary that clearly communicates the story and present the vision for the finished film. Use the following questions as guidelines:
 - What is the story and how are you going to tell it?
 - Why are the issues and challenges the story brings to light important?
 - How are you going to address the challenges the film presents?
 - What are the impact goals for this film?
 - What will the film help change?
 - What is your visual and stylistic approach?
- 2) Stage in Development and Time-line (up to 250 words): What stage in development you are in? Timeline for completion?
- 3) Fundraising Strategy (up to 250 words): What is your strategy for raising the funds? Who do you plan to approach for funding and how?
- 4) Distribution and Outreach (up to one page): What is your plan for distribution and outreach? Key issues to address:
 - Who is your audience?
 - How will you engage with your audience?
 - What is your distribution plan?
 - Ideal Distribution Partners?
 - What outreach activities or impact campaign are you considering?

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Line Item Budget in Excel

Provide a comprehensive line item budget including all film production related expenses. Top line budget numbers alone are not adequate. Please use the provided budget sample template Excel worksheet as your guide. You do not need to fill out every line item in the template but be as detailed as possible.

Key Staff and Advisers (Attach Resumes)

Sample Work (URL link to Vimeo or Youtube)